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September 26, 2007

# BY ELECTRONIC FILING

The Honorable Sue L. Robinson U.S. District Court District of Delaware 844 N. King Street Wilmington, DE 19801

Re: Pharma Base SA, et. al v. HVL, et al.,

Civil Action No. 07-458-SLR

Dear Judge Robinson:

Attached is a Proposed Scheduling Order including dates that have been agreed by the parties to this case. The parties have proposed amended language to the Court's standard language in paragraph 2(h). Counsel are prepared to address this proposed change with your Honor during the telephone conference on September 27, 2007.

Respectfully submitted,

Patricia Smink Rogowski Del. Bar ID No. 2632

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## Enclosure

cc: U.S. District Court Clerk (by Hand, with enclosure)

John P. Donohue, Jr., Esquire (by E-mail, with enclosure)

Chad Rutkowski, Esquire (by E-mail, with enclosure)

Jack B. Blumenfeld, Esquire (by E-mail, with enclosure)

Julia Heaney, Esquire (by E-mail, with enclosure)

James Shlesinger, Esquire (by E-mail, with enclosure)

Daniel Earle, Esquire (by E-mail, with enclosure)

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# IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF DELAWARE

PHARMA BASE S.A. and ASPIRATION TRUST REG.,

Plaintiffs,

v.

HVL INC. (a.k.a. H.V.L. Inc. and DOUGLAS LABORATORIES) and HI-VIDOMIN LABORATORIES, INC.,

Civil Action No. 07-458-SLR

Defendants.

#### ORDER

At Wilmington this day of September 2007, the parties having satisfied their obligations under Fed. R. Civ. P. 26(f), and the court having conducted a pretrial scheduling conference pursuant to Fed. R. Civ. P. 16 and D. Del. LR 16.2(a) and (b).

## IT IS ORDERED that:

- 1. **Pre-Discovery Disclosures**. The parties will exchange by October 8, 2007 the information required by Fed. R. Civ. P. 26(a)(1) and D. Del. LR 16.2.
  - 2. Discovery.
  - (a) Discovery will be needed on the following subjects:
    - Defendants' selection and use of the mark "Co-Q-Loz," alone or in combination with other words or designs;
    - Defendants' relations with various web-based dietary supplement vendors;
    - Defendants' advertising and marketing of its "Co-Q-Loz" product;

- The likelihood that consumers will be confused regarding the relationship between Plaintiffs' products and Defendants' "Co-Q-Loz" product by virtue of Defendants' advertising and marketing of same;
- Defendants' profits derived from sales of its "Co-Q-Loz" product;
- Any evidence or documents in support of Defendants' defenses;
- Plaintiffs' selection and use of the marks "CoQMelt" and "QMelt", alone or in combination with other words or designs;
- The use by third parties of the term "CoQ", or any variation thereof, either alone or in combination with other terms;
- Efforts by Plaintiffs to enforce the marks, "CoQMelt" or "QMelt", against third parties;
- The facts and circumstances relevant to the factors for determining likelihood of confusion;
- Any evidence or documents in support of the allegations set forth in Plaintiffs' Complaint;
- The degree of inherent distinctiveness associated with Plaintiffs' "CoQMelt" and "QMelt" marks;
- The duration and extent of advertising and use of Plaintiffs' "CoQMelt" and "QMelt" marks;
- The licensing of Plaintiffs' "CoQMelt" and "QMelt" marks.
- (b) All discovery shall be commenced in time to be completed by September 19, 2008.
  - (c) Maximum of 25 interrogatories by each party to any other party.

- (d) Maximum of 50 requests for admission by each party to any other party.
  - (e) Maximum of 10 depositions by plaintiff and 10 by defendant.
- (f) Each deposition is limited to a maximum of 7 hours unless extended by agreement of parties. For purposes of this limit, each 7 hours of 30(b)(6) testimony shall count as one fact deposition (without regard to the number of topics covered).
- (g) Reports from retained experts under Rule 26(a)(2) on issues for which any party has the burden of proof due by November 6, 2008. Rebuttal expert reports due by December 4, 2008.
- (h) **Discovery Disputes.** Any discovery dispute shall be submitted to the court pursuant to Fed. R. Civ. P. 37. During the course of discovery, each party is limited to two (2) Rule 37 motions, which number can be extended upon a showing of good cause. The court shall make itself available, however, to resolve through a telephone conference, disputes that arise during the course of a deposition and disputes related to entry of a protective order.
- 3. Joinder of other Parties, Amendment of Pleadings, and Class **Certification**. All motions to join other parties, amend the pleadings, and certify a class action shall be filed on or before May 2, 2008.
- 4. Settlement Conference. Pursuant to 28 U.S.C. § 636, this matter is referred to a Magistrate Judge for the purposes of exploring ADR.
- 5. Summary Judgment Motions. All summary judgment motions shall be served and filed with an opening brief on or before February 6, 2009. Briefing shall be

pursuant to D. Del. LR 7.1.2. No summary judgment motion may be filed more than **ten** (10) days from the above date without leave of the court.

- 6. Applications by Motion. Any application to the court shall be by written motion filed with the clerk. Unless otherwise requested by the court, counsel shall not deliver copies of papers or correspondence to chambers. Any non-dispositive motion shall contain the statement required by D. Del. LR 7.1.1.
- 7. Motions in Limine. All motions in limine shall be filed on or before [two weeks before pretrial conference]. All responses to said motions shall be filed on or before [one week before pretrial conference].
- 8. Pretrial Conference. A pretrial conference will be held on July \_\_\_\_\_\_, 2009 at \_\_\_\_\_\_ m. in courtroom 6B, sixth floor Federal Building, 844 King Street, Wilmington, Delaware. The Federal Rules of Civil Procedure and D. Del. LR 16.4 shall govern the pretrial conference.
- 9. **Trial.** This matter is scheduled for a [day/week] bench/jury trial commencing on September , 2009 in courtroom 6B, sixth floor Federal Building, 844 King Street, Wilmington, Delaware. For purposes of completing pretrial preparations, the parties should plan on being allocated a total number of hours in which to present their respective cases.

United	States	District	Judge